

TeamBarham

STAGING GUIDE

1

Neutral is Calm and Beige is Boring

Pops of color and dramatic accents not only liven up a space, they make the room memorable

When Listing your home avoid "Brown" Furniture. New upholstery is expensive but a simple slip cover and bold pillows will do the trick.



2

Think of Conversations, Consider Flow



Arrange furniture into smaller groups that invite conversation. This opens up the space and makes your living room more comfy. Just keep in mind traffic flows to the more popular kitchen and bathrooms.

3

Keep it Odd

Arranging items in sets of 3, 5, or 7 is visually appealing and helps focus attention to specific areas (or away from other areas).

Odd number arrangements give a sense of a clean, tidy environment and make your pieces stand out more.



TeamBarham

STAGING GUIDE

4

Inspiring Colors

Sherwin - Williams West Highland White

Sherwin - Williams Blustery Sky

Farrow & Ball Parma Gray

Benjamin Moore Light Pewter

Benjamin Moore Alligator Alley

Benjamin Moore Heritage Red



5

Half & Half Rule



Look around your closets and flat surfaces and remove half the items. Then go back and remove half those items. Kitchen Counter tops and hallway tables are the usual culprits. Your closets will thank you too!

6

Subtle Scents

Keep candles and air freshener light and seasonal whenever possible. Too heavy and people tend to wonder what you are trying to hide.

Notes of lavender, mint, cinnamon, or citrus are always welcoming and make guest want to linger in your home.



TeamBarham

STAGING GUIDE

7

Don't Forget Outdoor Staging

Do you have a relaxing outdoor space?
Adding a few small touches and using the same conversation groups creates an inviting space year round



8

Stage the Unexpected



Kitchens, Bedrooms, and Living Rooms get most of the attention. However, creating a comfortable laundry room or half bath even for the rare guest that see it is a pleasant surprise.

It is the little things that make the biggest impact. Make any space your own and use your unique style to WOW your guest.

For more inspiration, give us a call for a FREE Home Evaluation with Staging Ideas. Whether you are looking to sell now or a year from now, we will be happy to guide you today.